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Sebring Rancher/Realtor Spoke on Conservation at National Meeting

SEBRING, Fla. (March 4, 2009) – Heartland Real Estate Corporation owner/broker James M. Wohl recently spoke at the National Association of Conservation Districts (NACD) Annual Meeting in New Orleans, LA.

Wohl, a supervisor for the Highlands Soil and Water Conservation District (HSWCD), served on a panel addressing the topic “Creating Opportunities in Challenging Times.” With local, state and federal governments looking to cut costs, some conservation districts, including HSWCD, and state associations continue to find new opportunities. Panelists discussed strategically developed initiatives and partnerships that demonstrate relevance to their funders and provide new and existing services.

“I was honored to be chosen to represent Florida at the NACD meeting,” Wohl said. “In facing tough economic times, it is more important than ever to find creative ways and develop strategic partnerships to ensure conservation measures are in place, and I was pleased to participate in this national forum to address this issue.”

Wohl, a long-time conservationist and newest member to the HSWCD board, has been recognized on the local, state and national level for his environmental practices and his proactive environmental management of Rafter T Ranch, a 5,200-acre cattle ranch in Sebring. HSWCD’s mission is to provide leadership to help people conserve, improve, and sustain the natural resources and environment of Highlands County. More information can be found at www.HighlandsSWCD.org.

Located in Sebring for more than 20 years, Heartland Real Estate Corporation (HREC) is a real estate brokerage and development firm with extensive knowledge in all areas of real estate investment, including development, agricultural, commercial and residential properties. For more information, visit www.HeartlandRE.net or call (863) 382-3887.

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